



STIRLING HIGH SCHOOL

advertising **PACKAGES**

FOR ANY QUERIES: Candi Ferreira

Brand Ambassador • Head of Marketing

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Dear Prospective Advertiser...

Thank you for your interest in securing prime advertising space at Stirling High School.

This is a fantastic opportunity to showcase your brand to our vibrant school community and visitors.

Here are the key details regarding our advertising space rental:

- The rental covers your advertising space only.
- All signage must be manufactured and installed by Ridge Signs to maintain quality, consistency, and compliance with standard measurements.
- All advertising designs require prior approval from the school.
- If you prefer to supply your own advertising board, it must meet the required dimensions, materials, and include galvanized framing for durability.
- Signage must be replaced / updated once faded / damaged.
- Spaces are allocated on a first-come, first-served basis.
- Signage will be removed should payment not be made.

Please note that while we ensure optimal placement, Stirling High School cannot be held responsible for any loss, damage, or defacement of advertising boards.

To discuss availability, pricing, and terms, please contact **Ms. Ferreira at marketing@stirlinghs.co.za**.

We look forward to partnering with you and promoting your brand within our school community!



advertising PACKAGES

PRICING

DROP OFF ZONE

This includes spaces at the front of the school where visitors park. *This provides good visibility and extended viewing time.*

- 3 years : R9500
- 2 years : R7000
- 1 year : R4000

SIDES OF SCHOOL (GALWAY / EPSOM ROAD)

Both of these roads are heavy traffic areas particularly at pick up and drop off times. *Offers good visibility.*

- 3 years : R9500
- 2 years : R7000
- 1 year : R4000

SPORT FIELDS

Digital Score Board (10 second slot x4 views / 20 second slot x 3 views)

- R500 per event, 10 sec
- R750 per event, 20 sec

Please note that this is only during Home Derbies, during half time break

Home Derby - Hydration Tent Sponsor

Gazebo, 2x Feather Banners, Hydration (Water / Electrolyte Drink) supplied to 2 participating teams

- R2500 per event

Please make contact to discuss other signage opportunities around our sport facilities.

DIGITAL MARKETING

Listing on Website SHS Parent Database Directory

- R250 per year

advertising AGREEMENT

Advertising Agreement by and between:

Stirling High School

and

.....
(The Advertiser) represented by

.....
1. The Advertiser hereby offers to advertise its products and/or services (business) on the premises of Stirling High School by means of signage fixed to the premises at a specified location namely:

.....
2. **Signage Specifications:** Chromodeck 2.450 mm x 1.225 mm

3. **Signage Advertising rates:** (Please select 1 of each of the following options)

() School Entrance • () Galway Road • () Epsom Road

() 1 Year • () 2 Years • () 3 Years

Digital Score Board • () 10 Seconds x6 • () 20 Seconds x3

Home Derby – Hydration Sponsor • () Requested Match:

() Website SHS Parent Database

4. **Escalation:** The advertising rates shall escalate annually. This only applies to one-year package. Not applicable to two or three-year packages.

5. **Duration of agreement:** START END

6. **Terms of payment:** The advertising fee shall be paid in full in advance and is due owing and payable upon date of signature by Stirling High School. The fee shall be non-refundable. Should payment remain outstanding for more than ten days from date of acceptance Stirling High School may elect to cancel this agreement subject to its right to recover any damages incurred.

Advertising Agreement Continued...

7. **Signage Costs:** All costs associated with the production of the sign boards, artwork, erection, maintenance thereof and the like shall be for the account of the Advertiser. Boards may only be erected in such a manner that the existing fencing is not damaged. The school shall have the final say on the positioning of the board.

8. **Risk:** The Advertiser accepts full responsibility for the signage, the content thereof, the quality of the materials, any damages to third parties howsoever arising, restrictions imposed by municipal authorities from time to time, objections by third parties for whatsoever reason, any act or omission by Stirling High School, its staff, learners or invitees, whether occasioned by negligence, gross or otherwise, so as to absolve Stirling High School entirely from any damages whatsoever.

9. At the termination of the advertisers agreed period of advertising, the advertiser undertakes to remove the signage and restore the area where the signage was erected to the same condition it was when the signage was erected by the advertiser.

10. **Acceptance Conditional:** Acceptance by Stirling High School shall be conditional upon the Advertiser supplying to Stirling High School a colour proof of the final signage clearly depicting the content of the sign and artwork. Approval shall be at Stirling High School sole discretion and the Advertiser shall not be entitled to compensation from Stirling High School for any expenses incurred or loss occasioned by the rejection of the signage. Reasons for rejection may be supplied at Stirling High School's sole discretion.

11. The Advertiser's address:

12. Corporate status:

13. Registration number(if applicable)

Dated at East London thisday of.....

.....
Signed by, The Advertiser

OFFICE USE:

Proof of Advert submitted: () yes () no

Proof approved: () yes () no

Application Approved: Date:.....

Payment of R..... received on

